

## INTERMEDIATE PROJECT EVENT

Regional/Interregional collaborations adding value to the local ecosystems

Friday 6<sup>th</sup> of October 2017

'Nikolaos Germanos' Congress Centre, Thessaloniki International Exhibition & Congress Centre

### AGENDA

09.00 – 09.25 Registration

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09.25 – 09.30 **Welcome**

Regional Development Fund of Central Macedonia

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09.30 – 10.00 **Opening speeches**

- Region of Central Macedonia

- Managing Authority of the Regional Operational Programme of Central Macedonia

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#### 1<sup>st</sup> Thematic Session: HIGHER project status, outputs and expected results

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10.00 – 10.15 Introduction – HIGHER project overview

*Juan Sangüesa*, Innovation Projects Unit, UAB Research Park - HIGHER project Lead Partner (Spain)

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10.15 – 10.30 Cross-analysis of Higher project instruments

*John Moodie*, Nordregio (Sweden)

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10.30 – 10.45 HIGHER Benchmarking analysis

*Maja Ferlinc*, Senior Economic Advisor, Slovenian Business & Research Association (Slovenia)

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10.45 – 11.00 Smart Map and learning tools in the Higher project: objectives, targets, methodology, and keywords

Representative from Marche Region (Italy)

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11.00 – 11.15 Discussion

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**11.15 – 11.30 Coffee Break**

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#### 2<sup>nd</sup> Thematic Session: Regional - Interregional collaborations and good practices

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11.30 – 11.45 Innovation strategies and policies in the Region of Central Macedonia

*Constantinos Michailides*, Head of Directorate of Innovation and Entrepreneurship Support, Region of Central Macedonia (Greece)

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| 11.45 – 12.00 | Digital Innovation Hubs-The Agrofood case   | <i>Jelina Makrantonaki</i> , Member, Board of Directors, Alexander Innovation Zone S.A. (Greece)  |
| 12.00 – 12.15 | Agrifood Public Private Partnerships and innovation: Opportunities and challenges for Tuscany   | <i>Marco Remaschi</i> , Minister for Agriculture, Tuscany Region (Italy)<br><br><i>Fabio Boscaleri</i> , Policy Officer, Brussels Office, Tuscany Region (Italy)  |
| 12.15 – 12.30 | The importance of European Networking: the ERIAFF case. 'High tech farming' S3 Agrifood Thematic Platform   | <i>Marco Remaschi</i> , Minister for Agriculture, Tuscany Region (Italy)<br><br><i>Fabio Boscaleri</i> , Policy Officer, Brussels Office, Tuscany Region (Italy) - European Regions for Innovation in Agriculture, Food and Forestry (ERIAFF) |
| 12.30 – 12.45 | Building Partnerships for the development of agrifood sector at regional level – The case of Agronutritional Cooperation of the Region of Central Macedonia | <i>Konstantinos Kiltidis</i> , former Deputy Minister of Rural Development and Food, President of the Agronutritional Cooperation of the Region of Central Macedonia (Greece)   |
| 12.45 – 13.00 | AgriFood Capital: showing innovation, harvesting the future in Northeast Brabant  | <i>Simon Maas</i> , AgriFood Capital – Northeast Brabant (Netherlands)  |
| 13.00 – 13.15 | Lapland Food Club - a model for developing food industry at a sparsely populated area   | <i>Johannes Vallivaara</i> , Cluster Manager of Arctic Smart Rural Network cluster (Finland)  |
| 13.15 – 13.30 | Promoting Digital Innovation. The S3P Agri-food on Traceability and Big Data  | <i>Esperanza Perea</i> , Technical Counsellor of the Vice-Minister of Agriculture, Fisheries and Rural Development, Andalusia Region (Spain)  |
| 13.30 – 14.30 | Discussion - Final comments and closing   |   |
| <b>14.30</b>  | <b>Light Lunch</b>  |   |

