**Our Priorities for the Development** 

> **Improving** competitiveness

Strengthening extroversion

**Attracting new** investments

**Promoting Research** and Innovation

> Hellenic **Technology Platform** "Food for Life"

> > **ECOTROPHELIA** Contest

**European & National Projects** 



### The Hellenic Food & Drink Industry in figures

**Turn Over** 



27% of total Industrial Production The largest Manufacturing Sector in Greece

#### **Gross Value Added**



### **Employment**



**1** 360.000

Direct & Indirect

### **Number of Companies**



**4** 1.240

#### **Exports**

**4,18** δις €

Source: EL.STAT, ICAP



# Who we are

The Hellenic Food and Drink industry is of fundamental importance for the Greek manufacturing industry and also, on a broader level, for the Hellenic economy. It constitutes on an on-going basis one of the most important areas of the secondary sector in the domestic economy and one of the driving forces of the manufacturing sector in Greece. Therefore, any development that takes place in food industry has an impact throughout the Hellenic production.

The Food Industry is dynamic, competitive and extrovert, thus boosting significant investment and business activity in Greece, the Balkans and throughout Europe, while in parallel, thanks to its great potential for further development, it plays an important role in stimulating the competitiveness of the Greek economy.

## Our mission

The mission of SEVT is to facilitate the development of an environment in which all food and drink companies, whatever their size, can meet the needs of consumers and society for fordable, tasty, convenient and safe products, while at the same time competing effectively for smart, sustainable and inclusive growth.





# Our goals

#### To serve consumers' needs

For SEVT the notions of quality and safety are non-negotiable values, while the Food Industry acts as their primary guarantor. SEVT sets as major priority to promote a balanced and healthy diet through a moderate food consumption, in oder to serve consumers needs.

### To promote innovation

SEVT supports actions and mechanisms that promote research and innovation, which should be a national priority, and therefore places particular emphasis on linking the research community with the Food & Drink Industry. It supports the development of a national strategy for research and innovation aiming at maximizing the results of research for the benefit of consumers and at improving the competitiveness of the Hellenic economy.



### To grow sustainably

Strategic choice of SEVT is sustainable development – development that is socially cohesive and environmentally friendly. At a time when the environment is put at the top of the agenda for the state and all social partners, the Food Industry undertakes initiates and intensifies its efforts to formulate and implement a long-term environmental strategy, leading to face critical and longstanding problems, which hinder sustainable growth and deter investment.

### To feed the Greek economy

The Hellenic Food & Drink Industry needs a strong industrial policy and a simplified and stable administrative and fiscal framework to continue to grow, to be extroverted, to create new jobs and to maintain the confidence of consumers providing them products that meet their current needs.



## Our members

#### SEVT members are:

- Food & Drink Companies
- Food & Drink Branch Associations

### **Our Services**

## We represent our members at National & European level:

- · Making public interventions.
- Participating in National and European Committees of relevant bodies and organizations.
- Participating in specific policymaking committees.
- Setting up ad-hoc working groups and committees for the development and promotion of critical issues for the sector.
- Being a Member of FoodDrinkEurope.

#### We provide:

- Documented and continuous updates in industry related topics.
- Support in administrative, legal, labor and scientific issues.
- Participation in training activities through the European projects we participate.
- Information on national and European funded programs.
- Participation in special specialized and sectorial events.

#### We send:

- Monthly bulletin.
- Circulars.
- Calls for tenders and funded projects.
- Financial Reports and Surveys.
- Reguests international co-operations.
- Information on business missions and events.

