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Project: Cross-Border Alliance for Climate-Smart and Green Agriculture in the Black Sea Basin (AGREEN), BSB-1135

Event: International Business Conference "Internet Connectivity in Agriculture in the BSB" (A.T3.4)

AGENDA

28th of June, Thessaloniki | Greece

Venue: Hotel Makedonia Palace

2. M. Alexandrou Av, 546 40, Thessaloniki, Greece

T: +30 231 089 7197, E: info@makedoniapalace.gr

Registration	10:00
Networking Session & Coffee Break	
Welcome remarks	10:30
<ul style="list-style-type: none"> ❖ <i>Iakovos Sarigiannis, General Director of ANATOLIKI SA Organisation for Local Development</i> ❖ <i>Violeta Dimitrova-Naydenova, AGREEN Project Coordinator, Dobrudzha Agrarian and Business School Association (DABS), Bulgaria, Project Coordinating Partner</i> 	
Project overview	11:00
<ul style="list-style-type: none"> ❖ <i>Violeta Dimitrova-Naydenova, AGREEN Project Coordinator, Dobrudzha Agrarian and Business School Association (DABS), Bulgaria, Project Lead Partner</i> 	
Presentation of the AGREEN Internet Platform and Services	11:30
<ul style="list-style-type: none"> ❖ <i>Violeta Dimitrova-Naydenova, AGREEN Project Coordinator (BG)</i> 	
<i>Digital Innovation Hub in the agrifood sector. The case of the rice value chain. The pilot action of the Region of Central Macedonia within the INTERREG EUROPE project RUMORE.</i>	12:00
<ul style="list-style-type: none"> ❖ <i>Dr. Notis Argyriou, Institute of Applied Biosciences/ CERTH/ THESSALONIKI</i> ❖ <i>Dr. Konstantinos Koukaras, Information technology Institute/ CERTH/ THESSALONIKI</i> 	
Questions & Answers	12:30
Lunch break & Networking	12:45

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The digital technologies as a tool for the measurement of the environmental footprint in the agrifood sector. The INOFA case. **14:00**

❖ *Dr. Vicky Krystallidou, American Farm School in Thessaloniki*

Questions & Answers **14:30**

The digital technologies as a tool for the measurement of the environmental footprint in the agrifood sector. The INOFA case. **14:45**

❖ *Dr Aristotelis Tagarakis, Institute of Bio-Economy/ CERTH*

Questions & Answers **15:15**

Networking Session & Coffee Break **15:30**

AGREEN COP and Alliance **16:00**

❖ *Violeta Dimitrova-Naydenova, AGREEN Project Coordinator (BG)*

❖ *AGREEN COP coordinators from PPs*

Networking Session & Feedback **16:30**

Closing of the event **17:30**

GENERAL INFORMATION

Aim of the conference: Raising the awareness and practical knowledge of the farms and enterprises in agriculture as well as the other project stakeholders on the modernization opportunities provided by Internet and the benefits of the on-line connectivity for the securing the sustainability of the sector.

Organizer: ICARE Foundation (Project Partner 6)

Location: Thessaloniki, Greece

Date: 28th of June, 2022

Participant groups: Agricultural producers, cooperatives, associations, experts, regulatory bodies, business branch organisations, interest groups advocating sustainable development, IT companies and others.

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